

Are you ready

**For a Change?**



## Are you now, or have you been a successful real estate agent?

If so, chances are you've worked extremely hard to achieve what you have today. Real estate professionals are the unsung heroes of the property world working long hours, becoming master negotiators and working hard to achieve the best outcome for their clients. It's a tough industry and only the true professionals really succeed.

But the long hours and a phone that can never switch off can take its toll, and even the seasoned professional can find themselves feeling it's time to look for an alternative, but complimentary role.

If what you've just read describes you, we may have the perfect solution.

Assured Property Group are looking for professionals such as yourself to *transition from traditional real estate and become Professional Property Advisors*.

With your knowledge and success in real estate you already possess valuable expertise in your field, and with the training and programs available at Assured Property Group, becoming a professional advisor could be the new career you have been waiting for.

**This could be the change you have been waiting for.**

## Your New Lifestyle

If you like what you have read so far, your new lifestyle could be a short step away.



No listings or  
open inspections



Respected  
Advisory Position



Use your existing  
expertise



Well Known  
SA Brand

# Dreams .... Not Homes

One of the main principals in transitioning from being a real estate agent to becoming a property advisor is this;

*Now you educate people and help them realise their dreams... you no longer sell house*

## SALES

### Traditional Real Estate

- Find Listings
- Sell yourself to the vendor
- Prepare house for sale (old & new)
- Produce marketing to attract interest
- Conduct ongoing opens
- Negotiate price
- Most purchasers are buying based on emotion.

## EDUCATION

### Property Advisor

- Educates clients
- Demonstrates how much per week a property could cost.
- Selects suitable, fixed price, turnkey property from existing portfolio for investment clients or flexible package for owner occupiers.
- Connects client with all the right professionals.
- Look after the client for life.

**If you could invest in property and we could show you how it could cost you just \$2, would you want one?**

How would you like  
an investment property ...

assured  
property group

...for around  
**\$2 per week?\***

Investing in property is a process and it starts with understanding how it works. We'd like to show you how.

(08) 83 600 270 | [www.assuredpropertygroup.com.au](http://www.assuredpropertygroup.com.au) | ACN 168 267 902 | FLA 2568770

\* Full details, terms and conditions available on request or at [www.assuredpropertygroup.com.au](http://www.assuredpropertygroup.com.au)

# Your role as a Property Advisor



As an advisor, your role will be to help educate your clients in the property investment process, understand their needs and their full situation, conduct research, help them select a property and connect them with the tools and other professionals they'll need to ensure their optimal success. We also assist owner occupiers who are overwhelmed by the building process. The journey will consist of such things as;

## ✓ **Property Education Session**

Get to know your client and determine whether property is for them with a 1 hour one-on-one education session.

## ✓ **Property Investment analysis**

With the aid of specialised software, demonstrate how the numbers for investing in property work and how much it could really cost your client each week.

## ✓ **Property Research**

Conduct research and review our extensive property portfolio and liaise with builders to select a suitable product for your client's needs. As a licensed agent/representative you'll also be able to use your valuable knowledge when executing contracts.

## ✓ **Connect with Professionals**

Connect your client with other hand-picked professionals such as accountants, financial planners and property managers to ensure optimal success.

## ✓ **Look after your client for life**

Our customer service promise is to look after our clients for life. When your client is investing in property it's a process which is to be reviewed regularly, ensuring our clients are well looked after for the long term.





## Assured Financial Wellness

In 2016 The Assured Group of companies are embarked on a mission to grow throughout Adelaide and beyond. The focus changed from 3 separate offerings (home loans, property investment, financial planning) to provide “Financial Wellness Centres” across the state and later to expand across the country.

What is financial Wellness? Financial wellness is defined as an individual who is AWARE of the financial risks and opportunities that are available to them in order to provide a continued lifestyle that they desire.

They have discovered their AWARENESS through EDUCATION from a reliable and trusted source and have employed an action plan to move forward to a predetermined financial life goal. They desire to be informed on new financial issues, as being informed allows them to save money which will in turn enhance their lifestyle.

Because of their new awareness they are inspired to become disciplined with their cash flow and have a clear focus on what they want to achieve and look to employ financial strategies that will build their wealth.

It is to this end, ASSURED Group of Companies is employing a strategy to establish Financial Wellness Centres in and around Adelaide.

### Education is the Key

Our goal is to employ a series of education programs that are connected with the general public in order to assist them as individuals to grow in financial wellness. Education is the key to financial wellness.



## What's on offer?

### 1. Property Investment Advisor

We are looking for motivated individuals to join our group; Individuals who have a passion to succeed and work on a commission basis so you are rewarded with an uncapped commission income. Individuals who know how to network, build a referral business and take leads from other sectors of the Assured Group.

### 2. Ownership Potential

The Assured Group are currently franchising their SA and national 'financial wellness centres'. These centres will consist of Home Loans, Property Investment Financial planning hubs and more. If you have always wanted your own business under a well know brand, a Franchise could also be an option for you in the future after getting to know the process and procedures and the Assured family culture.

## Your journey with Assured Property Group

- Demonstrate a successful track record in real estate and have worked on commission only for longer than a 12 month period in the past 5 years.
- Successfully complete a 2 stage interview process.
- Complete our in-house training course.
- Convert calls to sales from leads from our team and demonstrate that you can generate referrals to support your business.
- Access Uncapped earning potential on commission.
- Be part of the Financial Wellness expansion or access franchise opportunities.

## Join a well-known SA brand

Established in the 80's, Assured is a household name to many home owners across South Australia.

And the great news is, with interest rates being lower than they've been in over 50 years, property ownership has become more affordable and popular as a consideration of building a better future for retirement.

This strong brand coupled with our family team environment, ensures a great working experience for our contractors.

## More than just property

Because our main focus at Assured is the complete financial wellness of our customers, we offer much more than just property advice.

The Assured group offers home loans, car loans, personal loans, property advice, financial planning, accounting services and more to ensure we can look after every aspect of our customers' financial wellness. This also ensures our contractors have all the resources they need to provide a full financial service to their customers.



## Find Out More

Find out more by emailing your resume or career portfolio to [careers@assuredpropertygroup.com.au](mailto:careers@assuredpropertygroup.com.au) and we'll be in touch to talk more with you personally.

